



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47320
Schedule Dates 08/13/12-08/19/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Order #4956 8/13-8/19 TV SCHED (27131)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name
Phone/Fax
CPE 4956
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/08/12
Last Modified 08/10/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,845.00
Net Total \$78,455.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Aug. 2012 116 \$92,300.00
Grand Total: 116 \$92,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	6:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/8/12
2.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	7A- Today Show	2	2	2	2	2				10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/8/12
3.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1				5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/8/12
4.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1				5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/8/12
5.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	10A- Today Show	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
6.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	12P- 7 News at Noon	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
7.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
8.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	12:57P- Days of our Lives	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
9.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	2P- DOCTORS	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
10.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	3P- 3:30P (ET)	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
11.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1				5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
12.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4P- 7 News at 4	1	1	1	1	1				5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
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Alexandria, VA 22314

Contract # 4/520
Schedule Dates 08/13/12-08/19/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Order #4956 8/13-8/19 TV SCHED (27131)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 4956
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/08/12
Last Modified 08/10/12
Entered By Krista Gordon
CO-OP No
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Demo
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WHDH BOSTON (WHDH)
By Broadcast Month
Aug. 2012 116 \$92,300.00
Grand Total: 116 \$92,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		8/8/12
14.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1	1			5	\$850.00	\$4,250.00	WHDH Boston (WHDH)		8/8/12
15.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	5:29P- 7 News at 5	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/8/12
16.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	5:58P- 7 News at 6	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/8/12
17.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	10:59P- 7 News at 11 PM	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/8/12
18.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,200.00	\$12,000.00	WHDH Boston (WHDH)		8/8/12
19.0	Normal Line / SPOT	08/13/12-08/17/12	1	:30	5:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/8/12
20.0	Revised Line / SPOT	08/18/12-08/18/12	1	:30	7A- Today Show	1						X					WHDH Boston (WHDH)		8/8/12
20.1	Revised Line / SPOT	08/18/12-08/18/12	1	:30	7A- TODAY SHOW SATURDAY	1						X					WHDH Boston (WHDH)		8/8/12
20.2	Normal Line / SPOT	08/18/12-08/18/12	1	:30	7A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/8/12
21.0	Revised Line / SPOT	08/18/12-08/18/12	1	:30	8A- Today Show	1						X					WHDH Boston (WHDH)		8/8/12
21.1	Revised Line / SPOT	08/18/12-08/18/12	1	:30	8A- TODAY SHOW SATURDAY	1						X					WHDH Boston (WHDH)		8/8/12

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21.2	Normal Line / SPOT	08/18/12-08/18/12	1	:30	8A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/8/12
22.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1	\$900.00	\$900.00	WHDH Boston (WHDH)		8/8/12
23.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	6P- 7 News at 6	1						X		1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/8/12
24.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	7P- Access Hollywood Sat	1						X		1	\$650.00	\$650.00	WHDH Boston (WHDH)		8/8/12
25.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		8/8/12
26.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	7:58A- TODAY SHOW-SUNDAY	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/8/12
27.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	9A- 7 News Today in New England-Sun	1							X	1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/8/12
28.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	6P- 7 News at 6	1							X	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/8/12
29.0	Normal Line / SPOT	08/19/12-08/19/12	1	:30	11:25P- 7 SPORTS XTRA	1							X	1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/8/12
30.0	Normal Line / SPOT	08/18/12-08/18/12	1	:30	5:58A- 7 News Today in New England	1							X	1	\$250.00	\$250.00	WHDH Boston (WHDH)		8/10/12

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Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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